



Contact: Robert Thompson
Email: press@driverstc.com

FOR IMMEDIATE RELEASE

MARLAND TOWNSEND; FORMER CAPTAIN USS KITTY HAWK AND NAVY PILOT JOINS DRIVE RSTC, INC. BOARD OF DIRECTORS

SAN FRANCISCO, California, December 15, 2007 DRIVE RSTC, INC. announced today that Marland Townsend has joined its Board of Directors.

DRIVE RSTC INC co-founder and managing director, Robert Cole, explains "Marland Townsend brings a wealth of experience to our board of directors from two primary and unique perspectives. He relates to the benefits provided by DriveRSTC™ training due to training that he participated in as a Navy pilot and Commanding Officer of VF-121 - establishing "TOP GUN" (the Navy's advanced flight training unit). Secondly, he provides tremendous insight into dealing with City, State, and Federal governments."

Marland Townsend is currently Chairman of the CETACEA Corporation, a manufacturer and distributor of recreational and industrial products, and is located in Foster City, California. Mr. Townsend's public service includes elected office on the Foster City, City Council and Board of Directors of the Estero Municipal District from 1993 thru 2005 including two terms as Mayor. He represented the Peninsula Division on the Board of Directors of the League of California Cities for six years. He served as Chairperson of the San Francisco International Airport/Community Roundtable and is currently a member of Partnership for AIR Transportation Noise and Emissions Reduction (PARTNER) of the FAA/NASA/Transport Canada-sponsored Center of Excellence.

Marland Townsend past experience includes: 14 years of successful management of corporate annual operating budgets of over \$50,000,000; preparation and justification of capital programs and expenditures in large corporations and the federal government (1973-76); command of the aircraft carrier USS Kitty Hawk CV-63 and its' task group (1972-73); design responsibility for US Navy fighter aircraft (1970-71); commanding officer of Navy Fighter Squadrons 143 and 121 (1965-68); project coordination and test pilot duties at the Naval Air Test Center provided unique training in real time problem management. Marland Townsend, presented the flight training proposal to the US Navy, which became what is known in the United States as "TOP GUN". Mr. Townsend explains, "I was the Commanding Officer of VF-121 when this was begun; more than that I participated in the test against the MIG 21. It was my proposal to AIRPAC that we needed more than the training I could provide in VF-121 and that we needed a dedicated training unit like the old Fleet Air Gunnery Unit at El Centro that was disbanded in 1956. I made that proposal to Captain Whitney Feightner, Operations Officer at ComNavAirPac and that was the start of the "TOP GUN" program."

Regarding why he joined DriveRSTC™ Mr. Townsend said, "The DriveRSTC™ learning through failure approach is effective and similar to the training Naval Aviators receive throughout their career as they learn to safely take their aircraft to the edge of the operation envelope."

About DRIVE RSTC, INC. and the DriveRSTC™ services; In Europe Road Safety Training Centers and the unique driver instruction techniques they provide have been perfected during the past 20 years. Research indicates a significant decline in motor vehicle accidents in Europe due to these programs, especially among 18 to 24 year old age groups (2000 DAN report). DriveRSTC™ was founded to bring these proven methods to the United States for the sole purpose of saving lives through enhanced driver training. Automobile accidents are the number one cause of death among teenagers in the US. We are doing something about it, and so can you. Find out how: www.DriverSTC.com.