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FOR IMMEDIATE RELEASE

PROVEN SOLUTION TO REDUCE TEEN DRIVER ACCIDENTS

SAN FRANCISCO, California, December 1, 2007 DRIVE RSTC, INC. announced today that it plans to develop the first Road Safety Training Center (RSTC) in the United States, which leverages the only proven driver training methods available to teach the general public how to become safer drivers.

These purpose built driver training centers have been developed and perfected during the past 20 years in Europe. Studies such as the Description and Analysis of post licensing measures for Novice drivers (DAN report 2000) indicate reductions in accidents among teenagers due to these practical driver training programs in Germany, Austria, and Luxemburg. DriveRSTC™ was founded to bring these proven programs to the United States where the number one cause of death among teenagers is auto accidents. 6,000 teens die and 300,000 are injured each year.

When asked about the difference between training in the US versus Europe, Mr. Robert Cole, Managing Director and co-founder of DRIVE RSTC, INC. explains, "As it turns out the fundamentals involved with the European programs are substantially different, beginning with purpose built driving modules designed to enable instructors to control the learning environment".

DriveRSTC™ purpose built driver training modules provide a safe, predictable, and controlled environment. This enables participants to loose control of their vehicle repetitively. Failure and success based training teaches students how their actions effect their vehicle. Learning by doing in this manner is the key to raising awareness, especially among teenagers. Purpose built driver training modules also enable instructors to measure a driver's skill level objectively. This leads to more effective training. This form of instruction cannot be achieved using parking lots, which is how training is primarily conducted in the US today. Other differences are more obvious such as the water obstacles used. These elements provide a line of sight and impact sensation focusing the driver and alerting them to mistakes. In the US cones are used, which disappear beneath passing vehicles, and provide zero impact sensation. In Europe instructors are put through a rigorous certification process, and the governments are 100% behind these programs. In the US this is not the case.

When asked about volume participation Mr. Cole replies, "These centers are designed to be built near major cities and for volume participation by the general public and commercial drivers. Optimal land size required ranges from 20 to 40 acres, which translates to approximately 20,000 to 40,000 participants per center annually. This level of participation can only be effectively supported by a purpose built facility."

About DRIVE RSTC, INC. and the DriveRSTC™ services; In Europe Road Safety Training Centers and the unique driver instruction techniques they provide have been perfected during the past 20 years. Research indicates a significant decline in motor vehicle accidents in Europe due to these programs, especially among 18 to 24 year old age groups (2000 DAN report). DriveRSTC™ was founded to bring these proven methods to the United States for the sole purpose of saving lives through enhanced driver training. Automobile accidents are the number one cause of death among teenagers in the US. We are doing something about it, and so can you. Find out how: www.DriverSTC.com.