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## DRIVE RSTC, INC. LAUNCHES WEBSITE FOCUSED ON GENERATING AWARENESS AND SUPPORT FOR A NEW FORM OF DRIVER TRAINING

SAN FRANCISCO, California, December 2, 2007 DRIVE RSTC, INC. announced today that it has launched a website to educate the public and raise awareness to the benefits of their scientifically proven hands-on driver training programs. To find out more logon to: [www.DriveRSTC.com](http://www.DriveRSTC.com).

Americans can easily recall the driver training that we received, addressing little more than traffic rules before we were unleashed. Driver training barely exists in the US and is disappearing as school budgets dwindle. Most of us feel that we are excellent drivers after a few years behind the wheel, but the statistics show otherwise. The fact is that there are no driver training programs in the United States that can objectively measure our actual skill level behind the wheel, and then train drivers accordingly. In short, we have no idea how capable, or incapable we actually are. More importantly we don't know how to help our teenagers avoid becoming a statistic because a measurable educational process does not exist in the US. According to various sources such as the Insurance Institute for Highway Safety (IIHS) and Centers for Disease Control (CDC) an estimated 3 million injuries and over 40,000 deaths occur each year due to motor vehicle accidents, and the number one cause of death among teenagers is auto accidents. Nearly 6,000 teenagers die and approximately 300,000 are injured annually. Statistically a teenager is injured in a car accident every 55 seconds. Former National Highway Traffic Safety Administration (NHTSA) head Jeffrey Runge, M.D., was cited in a recent story on Dateline NBC, saying that "If we had any other disease that was wiping out our teenagers at the rate of thousands per year, there would be no end to what we would do as a society to stop that." Something must be done, and there is a solution.

In Europe where practical hands-on driver training has evolved the solution is saving lives. Years of ongoing government sponsored research such as the DAN report 2000 indicates reductions in motor vehicle accidents due to this training in Germany, Austria, and Luxemburg; especially among teenagers. DriveRSTC™ was founded to bring these proven programs to the United States. Robert Thompson; DRIVE RSTC, INC. co-founder, Vice President, and Director of Marketing explains "we recently launched our website to focus our message around the need in the United States for enhanced driver training and that there is a solution. However, this is a massive undertaking. It will require serious support from the public, business, and government sectors. The Internet and our website provide an excellent conduit for us to raise awareness and interact with supporters." To find out how to get involved please visit: [www.DriveRSTC.com](http://www.DriveRSTC.com)

About DRIVE RSTC, INC. and the DriveRSTC™ services; In Europe Road Safety Training Centers and the unique driver instruction techniques they provide have been perfected during the past 20 years. Research indicates a significant decline in motor vehicle accidents in Europe due to these programs, especially among 18 to 24 year old age groups (2000 DAN report). DriveRSTC™ was founded to bring these proven methods to the United States for the sole purpose of saving lives through enhanced driver training. Automobile accidents are the number one cause of death among teenagers in the US. We are doing something about it, and so can you. Find out how: [www.DriveRSTC.com](http://www.DriveRSTC.com).